

# Fall Festival Weekend



## 2024 SPONSORSHIP OPPORTUNITIES

### Weekend Event Overview

The Earthplace Festival is our largest annual fundraiser, with proceeds benefiting nature education programs, scholarships, and community outreach. Over our two-day celebration of the fall season, Earthplace will welcome nearly 2,000 influential and engaged Fairfield County residents, including our most generous members and benefactors who make a point of supporting businesses that support Earthplace.

### Woodside Bash: Saturday, October 5, 7-10pm

This adult-only event features dinner and dancing under the stars in our unique, woodside setting. Over 200 guests will enjoy a harvest dinner, an open bar, live music by Pimpinella, a roaring fire pit, and a mechanical bull!

### Fall Festival: Sunday, October 6, 10am-3pm

This event is a full day of family fun, for all ages, that includes food trucks, a climbing wall, a corn pool, tractor rides, apple slingshot, donut on a string, animal encounters, nature exploration, and more!

### About Earthplace

Our mission is to build a passion in our community for nature and the environment through education, experience, and action. Founded in Westport, CT, in 1958, the 501(c)(3) non-profit sits on 62 contiguous acres of open space that supports a variety of habitats and several miles of walking trails. Visit [earthplace.org](http://earthplace.org)!

### Media Exposure

Earthplace programs and events receive regular coverage in many regional media outlets. We are often featured in Westport Journal, 06880 Blog, The Connecticut Post, and News 12 Connecticut, among others. Your company will be thanked on our social media channels, in an eNewsletter that has a distribution list of over 3,500 emails, on sponsorship collateral, and verbally at the event.

### Sponsorship Opportunities

Multiple levels of sponsorship are available and are customizable to meet diverse marketing needs. Review our sponsorship options and contact Sophie Pollmann to discuss creating your ideal sponsorship experience.

### Questions? Contact

Sophie Pollmann, Director of Development & Marketing, 203.557.8406, [s.pollmann@earthplace.org](mailto:s.pollmann@earthplace.org)



"My son (7) "absolutely loves" coming to the festival. Earthplace is one of the reasons we moved to Westport. We love Earthplace."

- Joanna Stone Herman

SPONSORSHIP LEVELS	PRESENTING \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
<b>PRINT AND MEDIA EXPOSURE</b>				
Prominent Company name placement on <u>ALL</u> marketing materials	Fall Festival presented by YOUR COMPANY			
Placement on posters, electronic promotions, press releases, signage, event programs, etc.	X	X	X	X
Logo and link on earthplace.org	12 mos	6 mos	3 mos	1 mo
Feature in Earthplace eNewsletter with a distribution of over 2,000 email addresses	X	X	X	X
Inclusion in the Earthplace Annual Report	X	X	X	X
<b>EVENT BENEFITS</b>				
<i>Event tickets and the Earthplace Membership offer opportunities for client entertainment or employee recognition</i>				
Complimentary Tickets	2	2	2	2
Complimentary 12-Month Earthplace Membership	X	X	X	X
Recognition during opening remarks at the event	X	X	X	X
Exclusive branded giveaway opportunity to guests	X	X	X	X
Employee volunteering opportunity at Harbor Watch or Earthplace	X	X	X	X

## Return Completed Form

**Mail:** Attn: Sophie Pollmann at Earthplace, 10 Woodside Ln, Westport, CT 06880

**Email:** s.pollmann@earthplace.org

# 2024 Earthplace Festival Weekend Sponsorship Reply Form

Thank you for supporting Earthplace as a sponsor of our Festival Weekend!

<b>Sponsor Name</b>		_____	
		<i>(As you would like it to appear on printed materials)</i>	
<b>Contact Person</b>		_____	
<b>Address</b>		_____ _____	
<b>Company Website</b>	<b>Phone</b>	<b>Email</b>	
_____	_____	_____	
<b>Sponsorship Level (Check one)</b>		<input type="checkbox"/> SILVER \$1,000	<input type="checkbox"/> BRONZE \$500
<input type="checkbox"/> PRESENTING \$5,000	<input type="checkbox"/> GOLD \$2,500		
<b>Payment Options (Check one)</b>		<input type="checkbox"/> I have enclosed my check made payable to Earthplace for \$_____	
<input type="checkbox"/> Charge \$_____ to my Visa/MasterCard/Discover/AmEx	Send me an invoice to		
Card # _____	<input type="checkbox"/> Email above		
Expiration Date _____ CCV _____	<input type="checkbox"/> Address above		
Signature _____			
<b>Two Complimentary Tickets per Sponsorship</b>			
Please check the amount of tickets you will use and provide the first and last name of your guest(s) below:			
<input type="checkbox"/> Zero Tickets	<b>Guest 1:</b> _____		
<input type="checkbox"/> One Ticket	<b>Guest 2:</b> _____		
<input type="checkbox"/> Two Tickets	If guests are unknown at this time, submit to <a href="mailto:s.pollmann@earthplace.org">s.pollmann@earthplace.org</a> by Sept 12		

## Submission Deadlines

**Sept 4, 2024:** I will email logos as PNG, JPG, or EPS files to ensure inclusion in print materials to [mandd@earthplace.org](mailto:mandd@earthplace.org)

**Sept 12, 2024:** I will submit the guest names of those attending each Sat. & Sun. event to [s.pollmann@earthplace.org](mailto:s.pollmann@earthplace.org)

*As a sponsor, you hereby consent to the use/inclusion of your logo and name to be printed/included on any promotional materials, printed materials, signage, and websites in connection with Earthplace Festival Weekend. The sponsor agrees to provide all necessary materials in a timely manner as agreed upon by the sponsor and the Earthplace Festival Weekend Committee. Earthplace is a 501(c)(3) non-profit organization recognized by both State and federal agencies. You will receive acknowledgment for the tax-deductible portion of your donation.*

\_\_\_\_\_  
PRINT Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date