

# Cocktails & Clams

A Dockside Celebration of Clean Water



## 2023 SPONSORSHIP OPPORTUNITIES

### Event Overview

**Saturday, June 10, 5-7pm at Copps Island Oysters**

Cocktails & Clams is the Sound-side marquee social event in Fairfield County. This event is a celebration of clean water and the work done by Harbor Watch to protect Long Island Sound. It features an unlimited raw bar of oysters and clams straight from the boat along with beer, wine, a signature cocktail, live music and an exclusive venue at Copps Island Oysters on Norwalk Harbor.

### About Harbor Watch

Our mission is to improve water quality and ecosystem health in Connecticut. Since 1986, we have been monitoring local rivers and harbors, identifying pollution sources, working with municipal partners to remove pollution sources, and educating the next generation of environmental stewards. Visit [harborwatch.org](http://harborwatch.org)!

### About Earthplace

Our mission is to build a passion in our community for nature and the environment through education, experience and action. Founded in Westport, CT in 1958, the 501(c)(3) non-profit sits on 62 contiguous acres of open space that supports a variety of habitats and several miles of walking trails. Visit [earthplace.org](http://earthplace.org)!

### Media Exposure

Earthplace programs and events receive regular coverage in many regional media outlets. We are often featured in Westport Journal, 06880 Blog, The Connecticut Post and News 12 Connecticut, among others. Earthplace has been featured in Connecticut Magazine's annual Best of Connecticut list. Your company will be thanked on our social media channels, in our eNewsletter, on sponsorship collateral and verbally at the event.

### Sponsorship Opportunities

Multiple levels of sponsorship are available and are customizable to meet diverse marketing needs. Please see the next page for basic sponsorship information and contact Sophie Pollmann to discuss creating your ideal sponsorship experience.

### Questions? Contact

Sophie Pollmann, Director of Development & Marketing, 203.557.8406, [s.pollmann@earthplace.org](mailto:s.pollmann@earthplace.org)



"The research skills I gathered throughout the summer working beside the Harbor Watch scientists will be a crucial part of my education and career in marine biology."

- Jessica Landry, Harbor Watch Summer College Intern

SPONSORSHIP LEVELS	PRESENTING \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
<b>PRINT &amp; MEDIA EXPOSURE</b>				
Prominent Company name placement on <u>ALL</u> marketing materials	Cocktails & Clams presented by YOUR COMPANY			
Placement on posters, electronic promotions, press releases, signage, event program, etc.	X	X	X	X
Logo and link on earthplace.org	12 mos	6 mos	3 mos	1 mo
Feature in Earthplace eNewsletter with a distribution of over 2,000 email addresses	X	X	X	X
Inclusion in the Earthplace Annual Report	X	X	X	X
<b>EVENT BENEFITS</b>				
<i>Event tickets and the Earthplace Membership offer opportunities for client entertainment or employee recognition</i>				
Complimentary Tickets	2	2	2	2
Complimentary 12 Month Earthplace Membership	X	X	X	X
Recognition during opening remarks at event	X	X	X	X
Company branded giveaway opportunity to guests	X	X	X	X
Employee volunteering opportunity at Harbor Watch or Earthplace	X	X	X	X

## Return Completed Form

**Mail:** Attn: Sophie Pollmann at Earthplace, 10 Woodside Ln, Westport, CT 06880

**Email:** s.pollmann@earthplace.org

# 2023 Cocktails & Clams Sponsorship Reply Form

Thank you for supporting Harbor Watch as a sponsor of Cocktails & Clams!

<b>Sponsor Name</b>		_____	
		<i>(As you would like it to appear on printed materials)</i>	
<b>Contact Person</b>		_____	
<b>Address</b>		_____ _____	
<b>Company Website</b>	<b>Phone</b>	<b>Email</b>	
_____	_____	_____	
<b>Sponsorship Level (Check one)</b>			
<input type="checkbox"/> PRESENTING \$5,000	<input type="checkbox"/> GOLD \$2,500	<input type="checkbox"/> SILVER \$1,000	<input type="checkbox"/> BRONZE \$500
<b>Payment Options (Check one)</b>			
<input type="checkbox"/> Charge \$_____ to my Visa/MasterCard/Discover/AmEx	Send me an invoice to	<input type="checkbox"/> I have enclosed my check made payable to Earthplace for	
Card # _____	<input type="checkbox"/> Email above	\$ _____	
Expiration Date _____ CCV _____	<input type="checkbox"/> Address above		
Signature _____			
<b>Two Complimentary Tickets per Sponsorship</b>			
Please check the amount of tickets you will use and provide the first and last name of your guest(s) below:			
<input type="checkbox"/> Zero Tickets	<b>Guest 1:</b> _____		
<input type="checkbox"/> One Ticket	<b>Guest 2:</b> _____		
<input type="checkbox"/> Two Tickets	If guests are unknown at this time, submit to <a href="mailto:s.pollmann@earthplace.org">s.pollmann@earthplace.org</a> by May 26		

## Submission Deadlines

**May 19, 2023:** I will email logos as png, jpg or eps files to ensure inclusion in print materials to [mandd@earthplace.org](mailto:mandd@earthplace.org)

**May 26, 2023:** I will submit the guest names of those attending Cocktails & Clams to [s.pollmann@earthplace.org](mailto:s.pollmann@earthplace.org)

*As a sponsor, you hereby consent to the use/inclusion of your logo and name to be printed/included on any promotional materials, printed materials, signage and websites in connection with Cocktails & Clams. The sponsor agrees to provide all necessary materials in a timely manner as agreed upon by the sponsor and the Cocktails & Clams Committee. Earthplace is a 501(c)(3) non-profit organization as recognized by both State & Federal agencies. You will receive acknowledgement for the tax-deductible portion of your donation.*

\_\_\_\_\_  
PRINT Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date