Weekend Event Overview
The Earthplace Festival is our largest annual fundraiser with proceeds benefiting nature education programs, scholarships and community outreach. Over our two-day celebration of the fall season, Earthplace will welcome nearly 2,000 influential and engaged Fairfield County residents, including our most generous members and benefactors who make a point of supporting businesses that support Earthplace.

Woodside Bash: Saturday, September 30, 7-10pm
This adult-only event features dinner and dancing under the stars in our unique, woodside setting. Over 200 guests will enjoy a harvest dinner, open bar, live music by Pimpinella, a roaring fire pit and a mechanical bull!

Fall Festival: Sunday, October 1, 10am-3pm
This event is a full day of family fun, for all ages, that includes food trucks, a climbing wall, corn pool, tractor rides, apple slingshot, donut on a string, animal encounters, nature exploration and more!

About Earthplace
Our mission is to build a passion in our community for nature and the environment through education, experience and action. Founded in Westport, CT in 1958, the 501(c)(3) non-profit sits on 62 contiguous acres of open space that supports a variety of habitats and several miles of walking trails. Visit earthplace.org!

Media Exposure
Earthplace programs and events receive regular coverage in many regional media outlets. We are often featured in Westport Journal, 06880 Blog, The Connecticut Post and News 12 Connecticut, among others. Your company will be thanked on our social media channels, in eNewsletter that has a distribution list of over 3,500 emails, on sponsorship collateral and verbally at the event.

Sponsorship Opportunities
Multiple levels of sponsorship are available and are customizable to meet diverse marketing needs. Review our sponsorship options and contact Sophie Pollmann to discuss creating your ideal sponsorship experience.

Questions? Contact
Sophie Pollmann, Director of Development & Marketing, 203.557.8406, s.pollmann@earthplace.org
"My son (7) “absolutely loves” coming to the festival. Earthplace is one of the reasons we moved to Westport. We love Earthplace."

- Joanna Stone Herman

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS</th>
<th>PRESENTING $5,000</th>
<th>GOLD $2,500</th>
<th>SILVER $1,000</th>
<th>BRONZE $500</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRINT &amp; MEDIA EXPOSURE</td>
<td></td>
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<tr>
<td>Prominent Company name placement on ALL marketing materials</td>
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<tr>
<td>Placement on posters, electronic promotions, press releases, signage, event program, etc.</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Logo and link on earthplace.org</td>
<td>12 mos</td>
<td>6 mos</td>
<td>3 mos</td>
<td>1 mo</td>
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<tr>
<td>Feature in Earthplace eNewsletter with a distribution of over 2,000 email addresses</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Inclusion in the Earthplace Annual Report</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<th>EVENT BENEFITS</th>
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<tbody>
<tr>
<td>Event tickets and the Earthplace Membership offer opportunities for client entertainment or employee recognition</td>
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<tr>
<td>Complimentary Tickets</td>
</tr>
<tr>
<td>Complimentary 12 Month Earthplace Membership</td>
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<tr>
<td>Recognition during opening remarks at event</td>
</tr>
<tr>
<td>Exclusive branded giveaway opportunity to guests</td>
</tr>
<tr>
<td>Employee volunteering opportunity at Harbor Watch or Earthplace</td>
</tr>
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Return Completed Form

Mail: Attn: Sophie Pollmann at Earthplace, 10 Woodside Ln, Westport, CT 06880
Email: s.pollmann@earthplace.org
Thank you for supporting Earthplace as a sponsor of our Festival Weekend!

**Submission Deadlines**

- **Sept 8, 2023:** I will email logos as png, jpg or eps files to ensure inclusion in print materials to mandd@earthplace.org
- **Sept 15, 2023:** I will submit the guest names of those attending each Sat. & Sun. event to s.pollmann@earthplace.org

As a sponsor, you hereby consent to the use/inclusion of your logo and name to be printed/included on any promotional materials, printed materials, signage and websites in connection with Earthplace Festival Weekend. The sponsor agrees to provide all necessary materials in a timely manner as agreed upon by the sponsor and the Earthplace Festival Weekend Committee. Earthplace is a 501(c)(3) non-profit organization as recognized by both State & Federal agencies. You will receive acknowledgement for the tax-deductible portion of your donation.

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**Sponsor Name**

(As you would like it to appear on printed materials)

**Contact Person**

**Address**

**Company Website**

**Phone**

**Email**

**Sponsorship Level (Check one)**

- [ ] PRESENTING $5,000
- [ ] GOLD $2,500
- [ ] SILVER $1,000
- [ ] BRONZE $500

**Payment Options (Check one)**

- [ ] Charge $______________ to my Visa/MasterCard/Discover/AmEx
- [ ] Send me an invoice to
  - [ ] Email above
  - [ ] Address above
- [ ] I have enclosed my check made payable to Earthplace for $______________

**Two Complimentary Tickets per Sponsorship**

Please check the amount of tickets you will use and provide the first and last name of your guest(s) below:

- [ ] Zero Tickets
- [ ] One Ticket
- [ ] Two Tickets

If guests are unknown at this time, submit to s.pollmann@earthplace.org by Sept 15

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**PRINT Name**

**Signature**

**Date**