



2022 Earthplace Festival Weekend

Saturday, October 1st, and Sunday, October 2nd
Sponsorship Opportunities

Earthplace Festival

Building a passion in our community for nature and the environment

ABOUT EARTHPLACE:

Earthplace is a Nature Discovery & Environmental Learning Center whose purpose is to build a passion and respect for nature and a more sustainable future for our community. Earthplace blends conservation, education and science into pathways for experiencing and learning about the natural world.

What we deliver:

- A community resource for exploring all things about planet Earth
- A passport to the natural world for those without access
- Innovative science-based experiences and education for all ages
- Active community engagement and collaboration
- Future environmental leaders, thinkers and responsible citizens
- Protection and stewardship of the community's largest nature sanctuary

ABOUT THE FESTIVAL:

The Earthplace Festival is our largest annual fundraiser with proceeds benefiting nature education programs, scholarships and community outreach. This year we'll welcome the community to our grounds on Saturday, October 1st, and Sunday, October 2nd, for a two-day celebration of the fall season. The weekend draws nearly 2,000 influential and engaged Fairfield County residents, including our most generous members and benefactors who make a point of supporting businesses that support Earthplace.

Saturday evening's Woodside Bash (for adults only) features dinner under the stars in our unique, woodside setting. Between 200 and 300 guests will enjoy cocktails, dinner and live music or relaxing around the fire pit. The family-friendly Earthplace Festival, from 10 am to 3 pm on Sunday, offers outdoor adventures for all ages. Activities include jumping into a pool of corn (yes, corn!), rock climbing, pumpkin bowling, donut on a string, apple slingshot and much more!

SPONSORSHIP OPPORTUNITIES:

Earthplace seeks to develop mutually beneficial partnerships that provide opportunities to connect with a range of constituents and communicate the shared values of both organizations. Benefits of sponsorship, which include several opportunities to be a part of the festivities, are outlined on the following pages. ***Earthplace is happy to customize a sponsorship package to help meet your company's goals.***

Contact:

Sophie Pollmann, Director of Development & Marketing

s.pollmann@earthplace.org

T: 203 557 8406

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PRESENTING SPONSOR - \$5,000

- Company name prominently placed for maximum marketing exposure (i.e. Earthplace Festival presented by YOUR COMPANY) on posters, electronic promotions, press releases, signage, etc.
- Logo and link on earthplace.org
- Feature in the Earthplace E-Newsletter with a distribution of over 1,500 households
- Full color logo in Woodside Bash program.

Event Benefits - *Event tickets and the Earthplace Membership offer opportunities for client entertainment or employee recognition*

- Four (4) Woodside Bash tickets and Four (4) Earthplace Festival tickets
- 12-month complimentary Earthplace Membership valid for admission to Natureplace, Animal Hall and the Connecticut Birds of Prey Exhibit
- Recognition during opening remarks at the event
- Opportunity for exclusive branded giveaway to event guests
- Opportunity for employee volunteering for *Earthplace Festival*

GOLD SPONSOR - \$2,500

- Prominent placement on posters, electronic promotions, press releases, signage, etc.
- Logo and link on earthplace.org
- Feature in the Earthplace E-Newsletter with a distribution of over 1,500 households
- Inclusion in the Earthplace Annual Report
- Full color logo in Woodside Bash program.

Event Benefits - *Event tickets and the Earthplace Membership offer opportunities for client entertainment or employee recognition*

- Two (2) Woodside Bash tickets and Two (2) Earthplace Festival tickets
- 12-month complimentary Earthplace Membership valid for admission to Natureplace, Animal Hall and the Connecticut Birds of Prey Exhibit
- Recognition during opening remarks at the event
- Opportunity for exclusive branded giveaway to event guests
- Opportunity for employee volunteering for *Earthplace Festival*

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SILVER SPONSOR - \$1,000

Print and Media Exposure

- Placement on posters, electronic promotions, press releases, signage, etc.
- Logo and link on earthplace.org
- Feature in the Earthplace E-Newsletter with a distribution of over 1,500 households
- Inclusion in Earthplace Annual Report
- Full color logo in Woodside Bash program

Event Benefits - *Event tickets and the Earthplace Membership offer opportunities for client entertainment or employee recognition*

- Two (2) Woodside Bash tickets and Two (2) Earthplace Festival tickets
- 12-month complimentary Earthplace Membership valid for admission to Natureplace, Animal Hall and the Connecticut Birds of Prey Exhibit
- Recognition during opening remarks at the event
- Opportunity for exclusive branded giveaway to event guests
- Opportunity for employee volunteering for *Earthplace Festival*

BRONZE SPONSOR - \$500

Print and Media Exposure

- Placement on posters, electronic promotions, press releases, signage, etc.
- Logo and link on earthplace.org
- Feature in the Earthplace E-Newsletter with a distribution of over 1,500 households
- Inclusion in the Earthplace Annual Report
- Full-color logo in Woodside Bash program

Event Benefits

- Two (2) Woodside Bash tickets and Two (2) Earthplace Festival tickets
- 12-month complimentary Earthplace Membership valid for admission to Natureplace, Animal Hall and the Connecticut Birds of Prey Exhibit
- Recognition during opening remarks at the event
- Opportunity for exclusive branded giveaway to event guests
- Opportunity for employee volunteering for *Earthplace Festival*
- Full-color logo in Woodside Bash program.

2022 Earthplace Festival

Sponsorship Reply Form

Thank you for supporting Earthplace as a sponsor of our 2022 Festival

Weekend! Sponsor Name: _____

(as you would like it to appear on printed materials)

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Company Website: _____

Sponsorship Level: Presenting (\$5,000) Gold (\$2,500) Silver (\$1,000) Bronze (\$500)

I have enclosed my check made payable to Earthplace

Please send me an invoice

Charge \$_____ to my Visa/MasterCard/Discover/AmEx

Card Number: _____

Expiration Date: _____ CVV: _____

Signature: _____

I wish to use # _____ of the tickets offered with my level of sponsorship.

I will submit the guest names of those attending the *Woodside Bash* by September 23, 2022.

Please email logos and camera-ready advertisements as eps, pdf, jpg or tiff files by September 16, 2022, to ensure inclusion in print materials. Remit to: s.pollmann@earthplace.org.

As a sponsor, you hereby consent to the use/inclusion of your logo and name to be printed/included on any promotional materials, printed materials, signage and websites in connection with Earthplace Festival Weekend. The sponsor agrees to provide all necessary materials in a timely manner as agreed upon by the sponsor and the Earthplace Festival Weekend Committee. Earthplace is a 501 (c)(3) non-profit organization as recognized by both State & Federal agencies.

Return completed form to:

Attn: Sophie Pollmann

Earthplace, 10 Woodside Lane, Westport, CT 06880

or email to s.pollmann@earthplace.org