



SPONSORSHIP OPPORTUNITIES

Earthplace, The Nature Discovery and Environmental Learning Center

Earthplace

The Nature Discovery and
Environmental Learning Center

ABOUT EARTHPLACE:

Our mission is to build a passion in our community for nature and the environment through education, experience and action. Founded in Westport, CT in 1958, Earthplace sits on 74 contiguous acres of open space nestled in a residential area.

In addition to the sanctuary, Earthplace is home to an NAEYC accredited preschool, a state-certified water quality testing lab and 30 live animals for public viewing and education. Drawing on all these resources, our programs focus on early childhood education; nature discovery for school-age children and environmental learning for high school students, college interns and adults.

WHERE:

Earthplace – 10 Woodside Lane, Westport, CT

WHAT:

Earthplace hosts three major annual fundraisers, as well as numerous family days each year. Our events have become anticipated activities in the community, drawing hundreds and thousands of attendees. All events include sponsorship opportunities that can be customized to meet your individual needs.

AUDIENCE:

The Earthplace family consists of influential and engaged Fairfield County residents with networks and businesses in the greater New York City area.

MEDIA EXPOSURE:

Earthplace programs and events receive regular coverage in many regional media outlets. We are often featured on News 12 Connecticut and in The Connecticut Post, The Norwalk Hour, The Westport News and Westport Magazine, among others. Earthplace is also featured in Connecticut Magazine's annual Best of Connecticut list and was named 6th best place to take kids in Fairfield County in the 2014 KidsOutAndAbout.com readers' poll.

SPONSORSHIP OPPORTUNITIES:

Multiple levels of sponsorship are available, and are customizable to meet diverse marketing needs. Please see the next page for basic sponsorship information, and please contact Sarah Ferrante to discuss creating your ideal sponsorship experience.

CONTACT:

Sarah Ferrante, Development and Marketing Manager
203.557.4565 or s.ferrante@earthplace.org



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All sponsorship levels include:

- Logo or listing in all promotional and event material
- Acknowledgment on chosen event listing on the Earthplace website
- Social media recognition
- Inclusion in the Annual Report and any other list of sponsors

Platinum - \$5,000

- Opportunity for exclusive branded giveaway to guests at a fundraiser
- Premiere placement on the Earthplace homepage as a Platinum sponsor of a chosen Earthplace event
- Additional logo and listing on the Earthplace website for one year as a Platinum sponsor

Gold - \$2,500

- Exclusive sponsor of a chosen Earthplace event component, with branding opportunity
- Logo and listing on the Earthplace website for six months as a Gold sponsor

Silver - \$1,000

- Customized day of service or nature discovery opportunity for employees
- Logo and listing on the Earthplace website for three months as a Silver sponsor

Bronze - \$500

- Company spotlight in our organizational newsletter



SPONSORSHIP FORM

Earthplace, The Nature Discovery and Environmental Learning Center

Thank you for your interest in being an Earthplace sponsor. Please complete this form and return it to Sarah Ferrante, 10 Woodside Lane, Westport, CT 06880 or email to s.ferrante@earthplace.org or fax to 203-227-8909.

Sponsor Name: _____
(as you would like it to appear on printed materials)

Contact Person: _____

Address: _____

Daytime Phone Number: _____

Email: _____

Sponsorship Level: Platinum (\$5,000+) Gold (\$2,500)
 Silver (\$1,000) Bronze (\$500)

Amount Enclosed: _____
(checks payable to "Earthplace" with "Sponsor" in the memo)

Charge: MasterCard Discover AmEx Visa

Card Number: _____

Expiration Date: _____ CCV: _____

Signature: _____

Logos and artwork for printed materials must be provided by the sponsors in camera ready eps, .pdf, .jpg or .tiff files. Please email to s.ferrante@earthplace.org. For more information call Sarah Ferrante, Development and Marketing Manager, 203.557.4400, or email s.ferrante@earthplace.org.

As a sponsor, you hereby consent to the use/inclusion of your logo and name to be printed/included on any promotional materials, printed materials, signage and websites in connection with Earthplace, The Nature Discovery and Environmental Learning Center. The sponsor agrees to provide all necessary materials in a timely manner.