



Part Time Graphic Designer

Position Summary

The Graphic Designer (Part time) works with the Director of Marketing and Development and the Marketing and Communications Coordinator to create and implement effective visuals for our print and digital marketing and communications efforts. The candidate will produce a wide range of design materials such as newsletters, donor appeals, programs and brochures, fliers, digital advertisements, infographics and other collateral.

The candidate must have good design instincts and demonstrate a strong knowledge of best practices and industry-standard software. S/he should be able to work independently, but be a clear, candid, and effective communicator in both written and visual form. S/he should be motivated, reliable, thorough, and excited about developing compelling, visual materials to amplify the organization's messaging and program offerings.

Organization Background

Earthplace has been providing environmental education to Westport residents and the broader Fairfield County community since 1958. Our mix of full-time and part-time staff are passionate about getting people of all ages excited and knowledgeable about nature and what we can do to protect the environment. We accomplish this through nature-based education programs from infancy through adulthood, including a fully accredited preschool, an early-care and learning center (opening September 2018), summer camp for children ages 2-15, teen volunteer club, and naturalist-led adult classes such as foraging throughout our sanctuary, and our popular Environmental Learning Series for teens and adults.

We are also actively taking steps to protect the environment. The Harbor Watch team at Earthplace monitors 20 rivers in Fairfield County, including tests for bacteria and signs of sewage pollution. If present, the team works with local municipal partners to identify the source and remediate the problem. Earthplace maintains 62 contiguous acres of protected sanctuary in the heart of Westport, with over two miles of trails for visitors to observe local wildlife and native plant species.

If you are passionate about our mission, and you want to contribute to a dynamic team of nature and science enthusiasts, than we look forward to meeting you. Staff are encouraged to take in a daily dose of nature on our trails, or enjoy their lunch in our shaded picnic grove. Each day at Earthplace brings new and exciting adventures!

Responsibilities

- Develop a deep understanding of the Earthplace mission, goals, strategy and brand personality and assist in delivering visual messaging that is on brand and on target for all audiences
- Design, refine and implement print and digital marketing materials across the organization
- Coordinate and manage relationships with printing companies
- Work with the team to develop and maintain our web content and digital marketing materials

Qualifications

- Bachelors or equivalent degree in Graphic Design or related discipline and/or 2+ years work experience in a related field
- Proficiency working in Adobe Creative Suite (Illustrator, Photoshop, and InDesign)
- Proficiency in English
- Familiarity with HTML/CSS/Javascript a plus
- Experience with website user interface and brand development a plus
- Demonstrated ability to work in a fast paced environment, prioritize and handle multiple tasks simultaneously
- Be a team player with a strong commitment to the Earthplace mission

Salary and Benefits

- This is a part-time hourly position; approximately 15 hours a week
- Compensation commensurate with experience
- Flexible work hours